



EXECUTIVE COACHING APPLICATION & COVENANT

Executive Coaching Client Qualification

An Executive Coaching Client ("Client") must have a primary executive leadership, or ownership, role in a business, must identify themselves as a Christian, and have the following qualities: Tenacious, Purpose Driven, Principled, Diligent, Coachable, Goal-oriented, and Intentional in pursuing the MORE that God has for them and their business.

Client Basics

Client will meet once each month, by phone, with their Coach, for an approximately 60-90 minutes one-on-one executive coaching session, and on other weeks will interact with their Coach to stay on track with specific initiatives. Client will determine what improvements they want to make, and agrees to follow through on each self-determined assignment. The Coach will provide relevant materials, a strategic process, accountability and support to Client for accomplishing their highest priority goals.

Personal/Business Information

Name: _____ Spouse Name: _____

Phone (Mobile): (_____) _____-_____

Email: _____

Business Name: _____

Title: _____

Majority Owner? Yes No Years with Company: _____

Phone (Work) (_____) _____-_____ (Ext. _____)

Business Address: _____

City/State/Zip: _____

Business Website URL: _____

Business Type/Description: _____

Annual Business Revenues (Approx.): \$_____

Number of Employees (Compensated Team Members): _____

Membership Fees

Client Enrollment/Admin Fee: \$50.00

Monthly Client Fee: \$500.00

The Monthly Executive Coaching Client Fee ("Client Fee") covers all meeting materials, and access to affiliated resources. The *Client Fee* is due the beginning of each month, and is due regardless of whether Client attends all scheduled meetings. The *Client Fee* may be paid online, by Venmo, or by check made payable to: *Lead4Purpose*

Covenant of Mutual Benefit

- I agree that I do/will fulfill the requirements of Client Qualification/Membership Basics above.
- I understand that *Client Fees* must be kept current at all times.
- I commit to at least 6 months of sessions, but should I decide to terminate this Client relationship with *Lead4Purpose*, which I may do at any time, I promise to express my intention and reasons to my Coach during my final coaching session.
- In agreement with the above, I desire to become a *Client*.

Signature: _____

Date: _____